

SARA ISOLA

INDUSTRIAL DESIGNER

RUTHERFORD, NJ
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EXPERIENCE

Arcade Beauty | Packaging Engineer

South Plainfield, NJ | June 2019 - Present

- Create Solidworks and Artios CAD models of thermoform plastic and cardboard beauty product packaging
- Develop innovative technologies and manufacturing processes to package beauty products and accessories
- Manage vendor communications for packaging costing analysis

Global Partners in Shielding | Design Engineer

Fairfield, NJ | December 2018 - June 2019

- Created Solidworks models of radiation shielded doors and chambers for MRI and CT Rooms
- Designed and UX development of corporate website; managed back end development
- Created product renderings for corporate website and brochures

Horizon Group, USA. | Industrial Designer

Warren, NJ | January 2018 - December 2018

- Toy trend analysis; created sketches of new toy design lines
- Created 3D models in Solidworks for manufacturing
- Developed product branding, graphics, colors, logos, and packaging
- Directed freelance designers and managed China vendor comms

Toys R Us | Assistant Product Designer

Wayne, NJ | August 2014 - December 2017

- Developed design sketches and tech packs for the Imaginarium brand
- Created Illustrator and Photoshop graphics for products
- Created 3D models in Rhino and hand made models for testing
- Managed China vendor communications and design revisions

High IntenCity | Product Designer

Fair Lawn, NJ | June 2012 - August 2014

- Jewelry Designer for the *Charm-It!* and *GAP Kids* Brand
- Developed designs from presentation sketch through production
- Executed product photography for website and catalog

EK Success Brands | Industrial Design Intern

Clifton, NJ | May 2011 - August 2011

- Craft tools Intern for *Martha Stewart Crafts* Brand
- Product develop from concept sketch through production
- Developed designs through hands-on model making, 3D models in Solidworks, and 3D printed models

Quirky | Industrial Design Intern

New York, New York | September 2010 - December 2010

- Trend analysis; Product develop from sketch through production
- Developed designs through hands-on model making, 3D models in Solidworks, and 3D printed models

Kiehl's | Design Intern

New York, New York | June 2010 - August 2010

- Sample verification and product color matching

EDUCATION

Montclair State University

BFA, Industrial Design
Montclair, NJ
May 2012

COMPUTER SKILLS

Solidworks 2019
Adobe CC Illustrator
Adobe CC Photoshop
Adobe CC InDesign
Artios CAD
Keyshot
Photoview 360
Rhino 3D
MS Word
MS Excel
MS Powerpoint

DESIGN SKILLS

Product Design
Creative Ideation
Concept Sketching
Brand Development
Packaging Design
Character Illustration
Graphic Design
Model Making
Plastic Manufacturing
Metal Manufacturing
Cost Evaluation

ACTIVITIES

Watercolor Painting
Playing the Ukulele
Practicing Yoga
Playing Volleyball
Reading
Writing Short Stories

AWARDS

2016 - Oppenheim Toy Portfolio
Gold Seal Award Toys R Us
Imaginarium Battle Castle

2012 - Montclair State University
Excellence in Industrial Design
Award

CERTIFICATIONS

Naturally Yoga

200 Hour Yoga Instructor Cert.
June 2017